

# Topicbox Logo Guidelines

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VERSION 1

# Topicbox Primary Logo

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Topicbox primary logo full colour - written with a lower case 'm'




Topicbox Icon full colour




Exclusion zone




## Primary colours


 **TX Teal**  
Pantone 7473 C  
RGB 0 150 136  
HEX 009688  
CMYK 80 15 50 0


 **TX Yellow**  
Pantone 7408 C  
RGB 255 193 7  
HEX FFC107  
CMYK 0 30 100 0


 **TX Blue**  
Pantone 2125 C  
RGB 63 93 178  
HEX 3F5DB2  
CMYK 80 55 0 0


 **TX Grey**  
Pantone 432 C  
RGB 51 62 72  
HEX 333E48  
CMYK 65 43 26 78

## Secondary colours

 **Goblin Green**  
RGB 76 173 80  
HEX 4CAD50

 **Dark Teal**  
RGB 7 130 119  
HEX 078277

 **Opera Red**  
RGB 229 57 53  
HEX E53935

 **Sky Blue**  
RGB 3 169 244  
HEX 03A9F4

## Typography

Cresta

Abcdefghijklm  
nopqrst  
**ABCDEFGHIJKLM**  
**NOPQRST**  
0123456789

Source Sans Pro

Abcdefghijklm  
nopqrst  
**ABCDEFGHIJKLM**  
**NOPQRST**  
**0123456789**

# Topicbox Logo Variations

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When the primary full colour version of the logo cannot be used the following can also be used.

Topicbox logo on dark background



Topicbox logo white



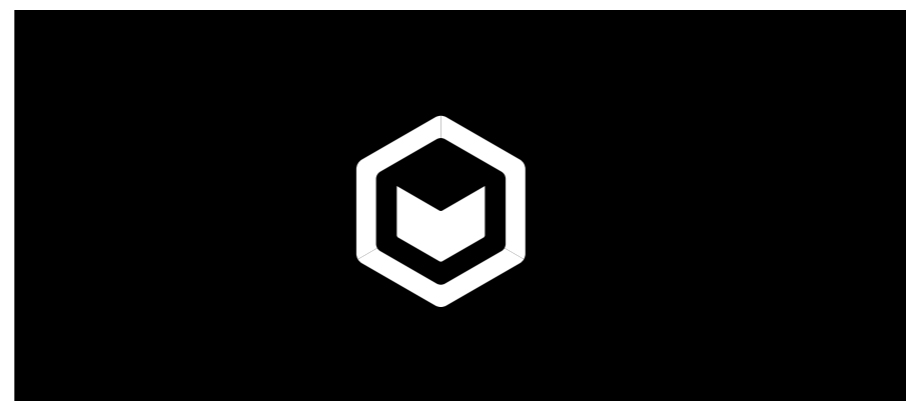
Topicbox logo black



Topicbox Icon on dark background



Topicbox Icon white



Topicbox Icon black



# Logo relationships

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The Topicbox and Fastmail icons when placed together have similarities but different heights.

